

**HIGHLAND MAIN STREET MEETING**  
**Town of Highland 3333 Ridge Road Highland, Indiana 46322**  
**October 1, 2015 MINUTES**

**Call to Order**

At 7:40 PM, the Highland Main Street (HMS) meeting was called to order by President Bridget DeYoung in the Upper Conference Room of the Highland Municipal building located at 3333 Ridge Road.

**Roll Call:**

The following members of the 2015 Highland Main Street Board were present: Tracy Oprea, Dawn Diamantopoulos, Marie Russo, Marion Case, and Redevelopment Director Cecile Petro. Dan Dunn, Jen Duncan, Alicia Rosignol, Mario DeGeorge and Jim Kessler were absent. Others present included Bridget DeYoung, Tom Bylick, and Michelle Piskol,.

**Minutes:**

Minutes from the August 6, 2015 and September 3, 2015 meetings were not approved due to the lack of a quorum.

**Car Cruise:**

The Car Cruise, rescheduled due to rain from the May 30<sup>th</sup>/May 31<sup>st</sup> dates, will be held on Saturday, October 3, 2015. Highland Main Street will have a table next to the registration vehicle to sell Car Cruise t-shirts and Town Theatre Memberships. A volunteer sign-up list was circulated among those present. Mario DeGeorge, Chair of the event, was meeting at the same time as this meeting to firm up plans with his committee. A logistics meeting will be held with all pertinent Town of Highland departments on Friday, October 2, 2015 to be sure that all preparations are in place.

**Festival of the Trail**

Dawn reported that there are about a dozen vendors for the booths and all the entertainment has been booked. Publicity for the event included two articles in the *Gazebo Express* (the Town newsletter), flyers at business locations, an ad in *Panorama Magazine*, and a news release will be forthcoming. Griffith will also publicize the event. Carol Kutcka has purchased some shepherd's hooks and is trying to locate more to fly our banners that were made last year by artists.

**Town Theatre Memberships**

Tracy reported that the number of 2015 Founding Town Theatre memberships is 505 year to date. The breakdown is as follows:

21 Small Businesses, 239 Family, 65 Individual, and 180 Senior/students Memberships. \$16,360 has been collected, and with an additional \$1,860 in donations, the total is \$18,220.

**Town Theatre Volunteers**

Cecile reported that there are now 507 volunteers for the Town Theatre; however, her office is continuing to contact individuals to firm up the numbers.

### **Town Theatre Fundraiser**

Tom and Michelle gave a brief description of the next fundraiser which will be called, "Tom Foolery Show: Save The Town II". It will be held on Friday, November 13, 2015 starting at 8:00 PM at Villa Cesare in Schererville, Indiana.

The venue was chosen because it can hold up to 600 customers. Other preparations include:

--Tom had some post card sized information cards made up that will advertise the event.

--More cards and banners will be made to distribute around the area.

--Tom also mentioned that the Town Theatre Board could advertise on WJOB radio for \$99/week for 3 spots per day. He suggested that the week of October 26<sup>th</sup> would be a good time to advertise. Cecile will send out a memo to the Board asking if a member(s) would contribute the \$99.00.

--A small number of flyers will be printed and distributed during the Car Cruise.

--Dawn also stated that a two day fundraising event is being planned for February.

--Chairpersons for the fundraiser include:

--Silent Auction—Marion Case

--Merchandise Sales Including Memberships—Tracy Oprea

--Logistics for the event—Dawn & Bridget

--Ticket Sales--Open

--Beverage ticket sales--Open

### **Town Theatre Restoration**

Cecile reported that the Redevelopment Commission has interviewed three architectural/engineering teams at their meeting on September 23, 2015. A follow-up meeting is being planned to discuss the written responses to the Request for Proposals and to discuss the interviews.

### **Adjournment**

The meeting was adjourned at 8:55 PM.